

July 31, 2018

Zoning Hearing Officer  
200 W Washington Street  
2<sup>nd</sup> Floor  
Phoenix, Arizona 85003

Zoning Hearing Officer,

I would like to express my support for the use permit and variance application of C&S Sporting Goods (ZA-390-18). Being a long time customer, I am extremely familiar with C&S's operation of their existing store on 7<sup>th</sup> Street. The store has been a great benefit to the 7<sup>th</sup> Street/Marlette area and I believe the new store can only uplift and benefit the 12<sup>th</sup> St. and Northern area as well.

C&S's 7<sup>th</sup> Street store has always been well-organized, clean, and full of great inventory. The vast selection and fair prices are just two of the reasons this store is so valuable to those of us in the community who play, coach, or have children playing sports. The second hand items in the store are always in great condition. And one of the greatest things about going to C&S is that it's a locally owned business. The husband and wife team who own the store are there almost every day and they, along with their employees provide vast knowledge of the products and great customer service. In addition, the owners support local teams and fundraisers and care about the community they are serving and it shows. Because of their quality products at low prices our local baseball league is able to allow many low income families to join the league at no cost.

I fully support this new store being in the existing shopping center on 12<sup>th</sup> Street and Northern. They are a positive addition to this shopping center and the community. I hope for more quality stores owned by local Phoenicians like this one.

I am aware of the donation-based thrift store in the area, but can think of no resemblance between that establishment and C&S. It is a completely different business model with different level of quality and there is no reason C&S should be denied because of that stores existence.

I respectfully urge you to approve C&S's request. Our community will only be stronger and better with them in it.

Sincerely

  
Rosalie Soviero